



SBS 9

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SBS 9 is a [Dutch commercial television channel](#) owned by [Talpa Holding](#) through [SBS Broadcasting B.V.](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.^{[2][3]} The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).

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History [edit]

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Programming [edit]

Mainly [films](#) and [television series](#) with every day of the week a different theme:^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

SBS 9	
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Launched	1 January 2015; 2 years ago
Network	SBS Broadcasting B.V.
Owned by	Talpa Holding
Picture format	576i 16:9 (SDTV) 1080i (HDTV)
Audience share	0.8% (2016, ^[1])
Country	Netherlands
Broadcast area	Netherlands
Headquarters	Amsterdam, Netherlands
Sister channel(s)	SBS 6 NET 5 Veronica
Website	www.sbs9.nl [#]
Availability	
Terrestrial	
Digitenne	-
Satellite	
CanalDigitaal	Channel 13 (SD)
Cable	
Ziggo	Channel 19 (HD)
IPTV	
KPN/Telfort/XS4ALL	Channel TBA
Streaming media	
Ziggo GO	ZiggoGO.tv [#]

References [[edit](#)]

- ↑ "Jaarrapport 2016"  (PDF). Stichting Kijk Onderzoek.
- ↑ Jarco Kriek (27 November 2014). "SBS9 trapt met filmmarathon af" [#]. TotaalTV.nl.
- ↑ Jarco Kriek (27 November 2014). "SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket" [#]. TotaalTV.nl.
- ↑ Jarco Kriek (22 August 2014). "Plannen voor vierde SBS-zender" [#]. TotaalTV.nl.
- ↑ Jarco Kriek (27 September 2014). "SBS9 wordt vierde zender SBS Nederland" [#]. TotaalTV.nl.
- ↑ "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" [#] (in Dutch). NOS. Retrieved 10 April 2017.
- ↑ Robert Briel (28 November 2014). "SBS9 set for January 1 launch" [#]. BroadbandTVNews.com.

External links [[edit](#)]

- Official website [#]

V•T•E	Television in the Netherlands	[hide]
NPO	NPO 1 • NPO 2 • NPO 3 • NPO 101 • NPO Best • NPO Cultura • NPO Nieuws • NPO Politiek • NPO Sport • NPO Zapp Xtra • BVN ^[gl 1]	
RTL	RTL 4 • RTL 5 • RTL 7 • RTL 8 • RTL Z • RTL Crime • RTL Lounge • RTL Telekids	
Talpa	NET 5 ^[gl 2] • SBS 6 ^[gl 2] • TV 538 ^[gl 3] • SBS 9 ^[gl 2] • Veronica ^[gl 2]	
Fox	24Kitchen • BabyTV ^[gl 4] • Fox ^[gl 5] • Fox Sports ^[gl 5] (Fox Sports Eredivisie ^[gl 5] • Fox Sports International ^[gl 5]) • National Geographic • Nat Geo Wild • Sky News ^[gl 4]	
Viacom	Comedy Central • Comedy Central Family ^[gl 6] • Comedy Central Extra • MTV • MTV Brand New • MTV Live HD • MTV Music 24 • Nickelodeon • Nick Jr. • Nick Music • Nick Toons • Spike • VH1 Europe • VH1 Classic Europe	
Discovery	Animal Planet • Discovery • Discovery Science • Discovery World • Eurosport 1 • Eurosport 2 • Investigation Discovery • TLC	
Disney-ABC	Crime & Investigation Network ^[gl 7] • Disney XD • Disney Channel • Disney Junior • History ^[gl 7] • Viceland ^[gl 7]	
AMC	AMC • CBS Reality ^[gl 8] • Extreme Sports Channel • JimJam • Outdoor Channel ^[gl 9] • ShortsTV ^[gl 10]	
Turner	Boomerang • Cartoon Network • CNN International	
Ziggo	Ziggo Sport • Ziggo Sport Totaal (Ziggo Sport Select • Ziggo Sport Voetbal • Ziggo Sport Golf • Ziggo Sport Racing • Ziggo Sport Extra 1 and 2) • Ziggo TV	
NBCUniversal	CNBC Europe • E! • Euronews ^[gl 11]	
Sony	Film1 Premiere • Film1 Action • Film1 Family • Film1 Drama	
Stingray Digital	Stingray Brava • Stingray Djazz • Stingray iConcerts • Stingray Lite TV	
Scripps	Fine Living • Food Network • Travel Channel	
MuziekKiosk	Nashville TV • SchlagerTV • TV Oranje	
VRT	één • Canvas • Ketnet	
BBC	BBC One • BBC Two • BBC Four • CBBC • Cbeebies • BBC First • BBC Entertainment • BBC World News	
ARD/ZDF	Das Erste • ZDF • NDR Fernsehen • WDR Fernsehen	

Regional	AT5 • L1 TV • NH • Omroep Brabant TV • Omroep Flevoland TV • Omroep Zeeland TV • Omrop Fryslân TV • RTV Drenthe • RTV Noord • RTV Oost • RTV Rijnmond • RTV Utrecht • TV Gelderland • TV West
Other	100% NL TV • 192TV • DanceTrippin TV • Family 7 • FashionTV • Motorsport.tv • ONS • OutTV • Pebble TV • RTV-7 • Slam!TV • Xite
International channels	Al Jazeera English • Arte • CGTN • Mediaset Italia • Mezzo TV • RTL • Sat.1 • TRT Türk • TV5MONDE • TVE Internacional
Defunct	13th Street Universal • Adventure One • The Box • The Box Comedy • Canal+ • Consumenten 24 • Discovery Travel & Living • ESPN America • ESPN Classic • Euro 7 • Family 24 • Film1 Festival • Film1 Sundance • Filmnet • Fox 8 • Fox Kids • Fox Life • Geschiedenis 24 • Het Gesprek • Hallmark Channel • HBO 1/2/3 • Jetix • Kindernet • MGM Channel • NBC Super Channel • NostalgieNet • NPO Doc • NPO Humor TV • RTL-Véronique • Spirit 24 • Sport1 • Sport 7 • Sterren 24 • SuperSport • Syfy • TCM/TNT Classic Movies • TMF • TMF Dance • TMF NL • TMF Pure • TNT • Talpa/Tien • TV10 • TV10 Gold • V8 • Vesta TV • Weer en Verkeer • Yorin • Zone Club • Zone Horror • Zone Reality

1. [^] [a joint venture with VRT](#)
2. [^] [a b c d](#) through [SBS Broadcasting B.V.](#)
3. [^] [a joint venture with Telegraaf Media Groep](#)
4. [^] [a b](#) distributed by [Fox Networks Group Europe](#)
5. [^] [a b c d](#) through [Eredivisie Media & Marketing CV](#), a joint venture with [Eredivisie CV](#), [Endemol](#) and [KNVB](#)
6. [^] [a joint venture with Endemol](#)
7. [^] [a b c](#) through [A&E Networks UK](#), a joint venture with [Sky plc](#)
8. [^] [a joint venture with CBS](#)
9. [^] [a joint venture with Outdoor Channel Holdings Inc.](#)
10. [^] [a joint venture with Shorts International](#)
11. [^] [Media Globe Networks \(53%\)](#), [NBCUniversal News Group \(25%\)](#) and [European public broadcasters \(22%\)](#)

Categories: [Television channels in the Netherlands](#) | [Television channels and stations established in 2015](#)
| [Media in Amsterdam](#) | [2015 establishments in the Netherlands](#)

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